

MEDIA ADVISORY

August 30, 2019, Red Deer AB

Entrepreneurs can Discover, Connect and Cultivate their businesses at the Edge Investment Forum

Following their successful launch in February, the one-day Edge Investment Forum will be returning to Red Deer on October 30, 2019.

For entrepreneurs looking to expand and grow their business, Edge offers an ideal way for them to pitch to and connect with potential investors, cultivate new relationships, and gain strategic guidance from industry leaders.

Pitch registration includes entry to the Edge Investment Forum and a 7 minute pitch spot to present your innovative business idea or product to an audience of business experts and investors. It also includes access to inspiring, engaging speakers and industry leaders, breakfast, lunch and refreshments, entry to the networking reception following the forum, and a B2B meeting space area.

Successful Pitcher Brandi Buss of Beelieve Lifestyle and Apparel, who participated in the February 2019 Edge event, will be one of the keynote speakers on October 30. “The Edge Investment Forum was a very unique and educating experience. It made me get really serious about what growth for my company would look like and how we would get there. The coaching and networking opened up doors I didn’t even realize were there”. Attend and learn how the Edge has impacted Brandi and her business over the past year!

Edge Investment Forum exists to build a culture of investment to create joint opportunities, and will be of interest to businesses, financial services, investors, municipalities, developers and business service providers. “The Edge is designed to provide opportunities for investors and business alike. It acts as a collision space to connect business and the investment community on a local level to propel the objectives of both forward”, says Pam Steckler, Managing Director of International Engagement for Access Prosperity and co-chair of the event organizing committee.

Entrepreneurs who are interested in being Alberta’s next success story are encouraged to apply to Pitch at the Edge Investment Forum by September 15 at edgeinvestment.ca/register

Tickets for the event are on sale now, through Tickets Alberta, or at edgeinvestment.ca/register.

More information is available at edgeinvestment.ca