

MEDIA ADVISORY

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Entrepreneurs encouraged to take advantage of new sponsorship opportunity with Edge Investment Forum

Edge Investment Forum is pleased to announce a new sponsorship from Access Prosperity and Catapult Entrepreneurs, which will cover the Pitcher registration fees for 6 eligible Pitchers at the upcoming event on October 30, 2019.

Although past Pitchers found the experience was worth the value received for their Pitch registration fee, entrepreneurs can take advantage of this new sponsorship and have their fee covered. Jeff Krehmer of Krehmer Engines Inc. commented that “Preparing for and presenting Winter’s Edge was a very good experience for me and my start-up. The training and coaching I received were far more valuable than the token amount that I paid to participate. I recommend this program for any qualifying entrepreneur who is looking for investment money”

Pitch registration includes entry to the Edge Investment Forum and a 7 minute pitch spot to present an innovative business idea or product to an audience of business experts and investors. It also includes access to inspiring, engaging speakers and industry leaders, breakfast, lunch and refreshments, entry to the networking reception following the forum, and a B2B meeting space area.

Tradeshow booths are available at the event for Pitchers and business community members.

Edge Investment Forum exists to build a culture of investment to create joint opportunities, and will be of interest to businesses, financial services, investors, municipalities, developers and business service providers. “The Edge is designed to provide opportunities for investors and business alike. It acts as a collision space to connect business and the investment community on a local level to propel the objectives of both forward”, says Pam Steckler, Managing Director of International Engagement for Access Prosperity and chair of the event organizing committee.

Entrepreneurs who are interested in being Alberta’s next success story are encouraged to apply to Pitch at the Edge Investment Forum by October 11 at edgeinvestment.ca/register

Tickets for the event are on sale now, through Tickets Alberta, or at edgeinvestment.ca/register.

More information is available at edgeinvestment.ca